

## **BP 1.18 Social Media Guidelines and Procedures**

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**Legal Authority**    *NCGS 115D-20*

**Approvals**            *06/08/17*  
**Revision**

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### **Policy**

The purpose of McDowell Technical Community College (MTCC) social networking sites such as Facebook, Twitter, and YouTube is to support the College's mission, programs, services, and events by offering news and information to the students, faculty, staff, and friends of MTCC. Social media sites are valuable as they provide a method for disseminating information. These procedures are also subject to the addition of other forms of social media. MTCC encourages feedback and comments from prospective students, current students, alumni, faculty, staff, and members of the community. MTCC remains committed to maintaining these sites as safe and family-friendly forums for sharing information.